



Dear Students & Advisors,

The Salinas Valley Fair Heritage Foundation would like to invite all active 4-H and FFA participants to apply for this year's Heritage Foundation Scholarship and the chance to raise the 2012 Heritage Animal. Along with raising the Heritage Animal, the scholarship winner will receive a \$1,500 scholarship (see requirements below) and a \$500 cash prize, following the 2012 Salinas Valley Fair.

Basic Student Requirements (for complete list of requirements, see page 2)

- ◆ Must be a Monterey County high school student, who will be attending an accredited trade school, junior college or university.
- ◆ Must be willing to raise an animal for sale, with all proceeds benefiting the Salinas Valley Fair Heritage Foundation.
- ◆ Submit the scholarship application, three letters of recommendation and attend an in-person interview with the scholarship committee.
- ◆ Must attend the Salinas Valley Fair Kick off Dance, typically held in April 2012
- ◆ Act as an ambassador for the Heritage Foundation through the 2012 Salinas Valley Fair

Scholarship Winner Receives

- ◆ \$1,500 scholarship – must provide proof of enrollment
- ◆ \$500 cash prize
- ◆ Reimbursement for expenses related to raising the 2012 Heritage Animal, including: Animal purchase, feed and basic equipment (with prior approval).

All materials must be postmarked no later than December 2, 2011. Interviews will be scheduled for the week of December 12 – 16 from 5 p.m. to 8 p.m. in King City.

The Heritage Scholarship winner will be recognized in press materials and the 2012 Salinas Valley Fair auction program.

Over the past nine years, the sale of the Heritage Animal has contributed more than \$865,000 to the Heritage Foundation. Since the Topo Ranch Events Center and Rava Ranch Arena are now paid off, we have begun plans for a new livestock office and restroom facilities. Please consider applying and helping be part of Salinas Valley Fair Heritage Foundation history.

Questions or comments, please contact:

Ralph Rianda
Scholarship Chair
831-385-0383, home
831-320-5299, cell
rrianda@hotmail.com



Salinas Valley Fair Heritage Foundation Scholarship Winner Requirements

- 1) Attend at least one Salinas Valley Fair Heritage Foundation Board Meeting prior to the Salinas Valley Fair to give a short (3-5 minute) presentation introducing you. Meetings are usually held the last Tuesday of the Month.
- 2) Attend annual meeting of Salinas Valley Fair Heritage Foundation (DATE TBD) and give a short (3-5 minute) presentation about your experience as the Heritage Foundation Scholarship winner.
- 3) Create a presentation board or power point presentation about yourself, your animal and your achievements to display at the Heritage Foundation Room during the Salinas Valley Fair.
- 4) Attend Heritage Foundation member appreciation night (Friday Night of SVF) to meet members and talk about yourself and your project.
- 5) Attend Salinas Valley Fair Kick Off Dance in April 2012, to represent the Heritage Foundation.
- 6) Attend several FFA and/or 4-H meetings to encourage livestock exhibitors to purchase Heritage Foundation Buyer Gift Cards.
- 7) Introduce yourself and your animal during the Junior Livestock Auction at the Salinas Valley Fair.
- 8) Send out buyers letters to potential buyers for the Heritage Foundation animal.
- 9) Promote the Salinas Valley Fair Heritage Foundation
- 10) Keep accurate project record books including receipts for all purchases and detail all expenses.
- 11) Turn in all academic paperwork completed and on-time



HERITAGE FOUNDATION

Livestock Scholarship Application

Name: _____ 4-H or FFA Club: _____

Address: _____

Contact Phone: _____ Cell Phone: _____

E-Mail Address: _____ Year in High School: _____

Please list three references, one personal and two academic or professional references

Name	Relationship	Contact Phone Number	E-Mail Address

List any offices you currently hold or have held within your club and dates the offices have been held, beginning with current offices first.

Position

Dates Held

List any offices you would like to hold in the future and why

List your school and community involvement, both past and current (starting with most current)
