

SALINAS VALLEY FAIR



Contact: Sarah Cummings
CEO, Salinas Valley Fair
Phone: 831.385.3243
Fax: 831.385.3345
Cell: 707.486.6058
Email: sc@salinasvalleyfair.com

FOR IMMEDIATE RELEASE:

SALINAS VALLEY FAIR SEEKS 2010 FAIR THEME ENTRIES

Do you want to become a part of the creation of the 2010 Salinas Valley Fair – here is your chance!!

Part of the fun of planning the Fair each year is coming up with a catchy phrase that will be used to promote the Fair for the entire year. Now is your chance to have a part in the creation of the 2010 Salinas Valley Fair by submitting your Fair theme for a chance to win a great Fair prize!

Entrants should consider themes that lend themselves to bright and colorful graphic representation, as the theme will become the brand of the 2010 Salinas Valley Fair and will be represented in the Fair poster and promotional materials. Slogans should represent the Salinas Valley and/or the Salinas Valley Fair. Multiple theme ideas can be submitted per entry. All theme ideas are welcomed!

Theme entries must be submitted to the Salinas Valley Fair by 5 PM on November 13, 2009. Entries can be hand delivered, faxed, mailed or emailed to:

Salinas Valley Fair
625 Division Street
King City, CA 93930
FAX: 831.385.3345
Email: svf@salinasvalleyfair.com

Or – become our Friend on Facebook and send us a message with your Fair Theme!

Fair Director's will select the winning entry and announce the winning theme on December 16, 2009. The winner of the Fair theme contest will win a 4-pack of Fair admission tickets, two carnival wrist bands and two tickets to the annual Fair Kick-Off Dinner.

The 2010 Salinas Valley Fair will take place May 13-16 at the Salinas Valley Fairgrounds in King City, CA. The Salinas Valley Fair is a 501(c)3 non-profit corporation; home of the annual Salinas Valley Fair and Monterey Wine Competition. For additional information contact the Fair Administration Office at 831.385.3243 or visit us online at salinasvalleyfair.com.

###